



Overview

SOLSOL s.r.o. is a leading wholesale supplier of solar panels, inverters, and batteries in Central and Eastern Europe.

Problem

SOLSOL aimed to expand into new markets and optimize sales processes to drive growth.

Solution

CloseRocket, a global B2B sales platform, partnered with SOLSOL to facilitate their expansion efforts. CloseRocket provided a senior sales representative to spearhead SOLSOL's entry into the Hungarian, Romanian, and Bulgarian markets. Additionally, CloseRocket streamlined management processes and implemented tailored sales strategies, enabling SOLSOL to capitalize on new market opportunities effectively.

Investment

€ 10,780

Return

€ 254,928

Closed deals

9 TOTAL
€ 254,928

in value

ROI

APPROX.
2,264.37%

for every € invested, the return is approx. **€ 22.64**

Expansion into new markets achieved **within 5 months.**

Seamless onboarding of senior sales professionals **within one month.**

Successful execution of 2021 sales activities by CloseRocket's team.

How CloseRocket helped

CloseRocket's platform provided SOLSOL with access to a database of qualified sales professionals and advanced CRM tools.

CloseRocket's team collaborated closely with SOLSOL to develop a **comprehensive sales strategy tailored to their unique needs.**

Through CloseRocket's assistance, SOLSOL was able to seamlessly **onboard senior sales professionals, penetrate new markets, and achieve significant sales growth.**

“The partnership with CloseRocket has been instrumental in our foreign markets expansion journey. Their platform and team support enabled us to establish effective sales processes and capitalize on new market opportunities.”

Pavel Toman
CCO of SOLSOL s.r.o.