

PERSONAL DATA PROCESSING

IN THE CONTEXT OF CONTRACTUAL RELATIONSHIP WITH A PARTNER TO WHOM THE COMPANY PROVIDES THE SERVICE OF HIRING A SALES REPRESENTATIVE

Pursuant to Art. 13 and 14 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (“**GDPR**”), the company:

Deal machine s. r. o.

Hlboká cesta 1418/42, Žilina 010 01

Identification number (IČO): 55 209 971

registered in the Business Register of the District Court Žilina, Section: Sro, File No.: 81291/L

(“**Deal Machine**” or “**company**”) hereby provides information regarding the personal data processing conducted by Deal Machine with respect to the contractual relationship with the partner to whom the company (through the contracts concluded with dealers) provides the service of “hiring” sales representatives from the company.

For the purposes of this document, a sales representative is then understood to be an employee of the dealer who approaches prospects with an offer of the products/services of the company's contractual partner.

DATA SUBJECT: Each and every natural person to whom the personal data being processed relate. For the purposes of the present document, this refers to an identified or identifiable natural person whose personal data is processed by the company with respect to the contractual relationship with the partner “hiring” the company's sales representative (the “**data subject**”).

The current list of processors and a description of the activity performed on behalf of Deal Machine is published on company's website in the document “[LIST OF PROCESSORS](#)”.

HOW SHALL PERSONAL DATA BE PROCESSED?

The conditions for processing personal data depend on the legal form of the partner with whom Deal Machine signs a contractual relationship.

In the context of the contractual relationship with a partner “hiring” the company's sales representative, Deal Machine processes personal data of the data subjects for the following purposes:

1. partner registration, setting up and maintaining an account,
2. agreement performance with a contractual partner.

1) Partner registration, setting up and maintaining an account:

LEGAL BASIS FOR PROCESSING:

With regard to the processing of the personal data of a contractual partner, who is a **natural person/self-employed person**:

Personal data is processed pursuant to Art. 6 (b) of the GDPR: processing is necessary for the implementation of measures prior to signing the agreement, i. e. establishment of pre-contractual relations, identification of and communication with natural persons – self-employed persons.

In the event that a natural person refuses to provide their personal data for the purpose of signing an agreement, it will not be possible to establish a contractual relationship with them, given that the provision of such data constitutes a contractual requirement.

With regard to the processing of personal data of the **statutory bodies** of partners/legal entities, as well as **contact, assigned and authorized persons of partners** (regardless of the form of their business):

Personal data is processed pursuant to Art. 6 of the GDPR: processing is necessary for the purposes of the legitimate interests pursued by the company: the company's legitimate interest in establishing pre-contractual relations with the partner, identification of and communication with persons acting on behalf of the partner.

The data subject has the right to object to the company's processing of their personal data for the defined purpose of processing. The company shall not further process personal data, unless the company demonstrates necessary legitimate reasons for processing that outweigh the interests, rights and freedoms of the data subject, or reasons for proving, exercising or defending legal claims.

THE SCOPE OF DATA PROCESSING:

The registration of a partner acting as a **natural person/self-employed person**, the establishment and management of their account include processing of personal data in the following scope:

- business name;
- identification and contact data;
- account login data;
- any other data processed as part of the company account.

The subject contractual relationship also includes processing of personal data of the **statutory bodies** of partners acting as legal entities, as well as **contact, assigned and authorized persons** of partners (regardless of the form of their business) who filled out the registration form on the company's website in the following scope:

- name and surname of a natural person;
- job position, specialization, information about the employer;
- information related to the business activity (segment of operation) of the contractual partner;
- information on the language preference;
- information on any accounts on social networks;
- account login data (if an e-mail address belonging to a natural person is used for login);
- contact data (natural person's e-mail and telephone number);
- any other personal data processed as part of the company account.

SOURCES OF PERSONAL DATA:

Personal data of natural persons is collected directly from the partner, from persons who filled out the registration form on the company's website, or from persons who provide data on the partner's account.

CROSS-BORDER TRANSFER TO THIRD COUNTRIES:

Not conducted.

PROFILING OF NATURAL PERSONS:

Not conducted.

RECIPIENTS OF PERSONAL DATA:

Personal data shall not be provided to any third parties.

PERSONAL DATA RETENTION PERIOD:

Personal data shall be stored for the defined purpose until the registration data and account are deleted.

2) Agreement performance

LEGAL BASIS FOR PROCESSING:

With regard to the processing of the personal data of a contractual partner, who is a **natural person/self-employed person**:

Personal data is processed pursuant to Art. 6 (b) of the GDPR: processing is necessary for the performance of the agreement, in which a natural person/self-employed person is a contracting party: identification of and communication with a natural person/self-employed person, exercise of rights and obligations arising from the agreement.

In the event that a natural person refuses to provide their personal data for the purpose of agreement compliance, it will not be possible to fulfill the signed agreement, given that the provision of such data constitutes a contractual requirement.

With regard to the processing of personal data of the **statutory bodies** of partners/legal entities, as well as **contact, assigned and authorized persons** of partners (regardless of the form of their business):

Personal data is processed pursuant to Art. 6 (f) of the GDPR: processing is necessary for the purposes of the legitimate interests pursued by the company: exercise of rights and obligations arising from the contractual relationship with the partner, identification of and communication with persons acting on behalf of the partner.

The data subject has the right to object to the company's processing of their personal data for the defined purpose of processing. The company shall not further process personal data, unless the company demonstrates necessary legitimate reasons for processing that outweigh the interests, rights and freedoms of the data subject, or reasons for proving, exercising or defending legal claims.

THE SCOPE OF DATA PROCESSING:

The contractual relationship with the partner acting as a **natural person/self-employed person** includes personal data processing in the following scope:

- business name;
- identification and contact data;
- payment and transaction data;
- account login data;
- other data processed as part of the company account, contractual relationship and issued accounting documents.

The above relationship also includes processing of personal data of the **statutory bodies** of partners acting as legal entities, as well as **contact, assigned and authorized persons** of partners (regardless of the form of their business) who filled out the registration form on the company's website in the following scope:

- name and surname of a natural person;
- information related to the business activity (segment of operation) of the contractual partner;
- payment and transaction data (if payment means belonging to a natural person are used for transactions);
- information on the language preference;
- information on any accounts on social networks;
- account login data (if an e-mail address belonging to a natural person is used for login);
- contact data (natural person's e-mail and telephone number);
- other data and information related to the performance of the partner agreement (data on the activity of the natural person, information about the natural person listed in the company's notes on the particular partner, data obtained as part of communication with the natural person);
- other personal data processed as part of the company account, contractual relationship and issued accounting documents.

SOURCES OF PERSONAL DATA:

Personal data of natural persons is collected directly from the partner, from persons who filled out the registration form on the company's website, or from persons who provide data on the partner's account.

CROSS-BORDER TRANSFER TO THIRD COUNTRIES:

Not conducted.

PROFILING OF NATURAL PERSONS:

Profiling is conducted primarily on the basis of language preferences, address and products of the contractual partner.

However, this profiling shall not be linked to automated decision-making concerning the data subject.

RECIPIENTS OF PERSONAL DATA:

The company may provide necessary personal data to legal representatives for the purpose of providing legal services and legal counselling, as well as to auditors. In necessary cases and to the necessary extent, personal data may also be provided to law enforcement authorities and courts.

PERSONAL DATA RETENTION PERIOD:

Personal data is processed for a defined purpose throughout the duration of the contractual relationship and then for another 10 years after the end of the contractual relationship and the settlement of all claims and obligations arising therefrom.

THE RIGHTS OF THE DATA SUBJECT WITH REGARD TO THE PROCESSING OF THEIR PERSONAL DATA:**A data subject has the right to:**

- **request information** about the processing of their personal data;
- **access** their processed and stored personal data;
- **request correction** of their incorrect, inaccurate or incomplete personal data;
- **request the erasure** of their personal data when such data is no longer needed or if the processing is unlawful;
- **object to the processing** of their personal data, which concerns a specific situation;
- request the **restriction of the processing** of their personal data in special cases;
- **file a complaint with a supervisory authority**, especially in the Member State of their habitual residence, place of work or place of alleged violation, as well as the **right to an effective judicial remedy** if they believe that the processing of their personal data is in violation of legal regulations;
- **submit a request or complaint to Deal Machine** regarding the protection and processing of their personal data.

More detailed information about the rights of data subjects is published on company's website in the document "[DATA SUBJECT RIGHTS](#)"

Validity of the information on the processing of personal data as of: 15 December 2024

NOTICE FOR US USERS

This section of the Policy applies to you if you are a Californian resident.

The Business (as defined by the California Consumer Privacy Act of 2018 ("CCPA")) responsible for processing personal information as described in this Privacy Policy is:

Deal Machine s. r. o., with its registered seat at Hlboká cesta 1418/42, 010 01 Žilina, Slovak Republic, registered with the Commercial Register of District Court Žilina, Section: Sro, Insert No.: 81291/L.

RIGHTS IN RESPECT TO YOUR PERSONAL INFORMATION

Under applicable California regulation, you have the following rights in respect of your personal information:

- Right to know (1) The categories and/or specific pieces of personal information they collected about you, (2) the categories of sources for that personal information, (3) the purposes for which the Business uses that information, (4) the categories of third parties with whom the Business discloses the information, and (5) the categories of information that the Business sells or discloses to third parties. You can make a request to know up to twice a year, free of charge.
- Right to delete personal information the Business and service providers have collected from you, subject to certain exceptions.
- Right to opt-out of sale or sharing when applicable. You may request the stopping of selling or sharing your personal information ("opt-out").
- Right to correct inaccurate information that the Business have about you.
- Right to not be discriminated against for exercising your rights under the CCPA.
- If you are over the age of 16, you have the right to tell the Business not to sell your data at any time (your 'opt-out right'). **No personal data has been sold in the last 12 months.**

Only necessary personal information to legal representatives, auditors, law enforcement authorities, and courts has been disclosed in the last 12 months.